**Summary of Improvements for Website Redesign**

* ***Visual Consistency:***

Standardized button styles and sizes for a uniform user experience.

Ensured consistent image sizes throughout the website to maintain a clean aesthetic.

* ***Content Readability:***

Broke down "walls of text" into digestible paragraphs with proper formatting.

Added visuals like images or infographics to enhance content engagement.

* ***Content layout:***

Addressed blank pages by either removing them or populating them with relevant content.

* ***Engaging Content:*** Replaced bullet points with multimedia elements like pictures and videos to create a more engaging experience for visitors.
* ***Link Styling:***

Applied styles to links and make buttons for better visual recognition and user interaction.

* ***Brand Alignment:***

Developed a color scheme that aligns with the energy and mission of Protect 4 Paws.

This improvement list demonstrates how redesign tackled the shortcomings of the original website, resulting in a more user-friendly, visually appealing, and brand-consistent experience.